

Way of the Woods, North Edinburgh

Cammo Estate, Edinburgh February 2020



1. Introduction

The programme was part of **Scottish Forestry's** (SF) Engagement programme in central Scotland which aims to promote the use of the woodlands to hard-to-reach and minority groups and communities, ensuring that all individuals are equally able to enjoy the benefit from accessing woodlands and forests.

Way of the Woods, North Edinburgh was the fourth rolling out of an innovative outdoors creative arts/environmental project: The Way of the Woods.

The initiative was originally devised by Creative Art Works in 2011 as part of the then Forestry Commission Scotland (FCS) remit to remove barriers that exclude people with additional support needs from taking part in woodland activity.

"As arts specialists working in a woodland setting we are always looking for ways to adapt our methods for the benefit of each group. The NORTH EDINBURGH ARTS group included many children and families who had never visited the woodlands before. This meant that an exciting yet gentle introduction to the woodlands was our focus. Above all we wanted to impart something of the joy and wonder of playing in and amongst trees woods surrounded by nature, wildlife and the great outdoors. The flexible and holistic approach of the Way of the Woods project gave us the space to be adaptable and sensitive to the "journey" of everyone, and the means to allow the group to explore and engage with their surroundings in a physical way, an emotional way and even in a spiritual way.

The energy, excitability and ability-range of each participant gave us many opportunities to constantly think on our feet with flexibly, adaptability and imagination drawing the group into a compelling sense of adventure, possibility and discovery.

Joanna Boyce Director, Creative Art Works

Way of the Woods was designed to encourage creative engagement with nature, to inspire a love of trees and the great outdoors and instil a sense of ownership and stewardship of local woodlands.

Each Way of the Woods programme aims to be an antidote to a sedentary lifestyle and is packed with opportunities for children and adults to run and play in the woodlands, connecting with their physicality and also their emotions, within a secure focused environment. In addition to discovering facts and fables about woodland flora and fauna, participants are offered many opportunities to share, take turns and work together as a team against a background of trees. The activities are varied and fun with a mixture of nature detective work, bush skills, art/crafts, physical exercise, quiet observation and meditation.

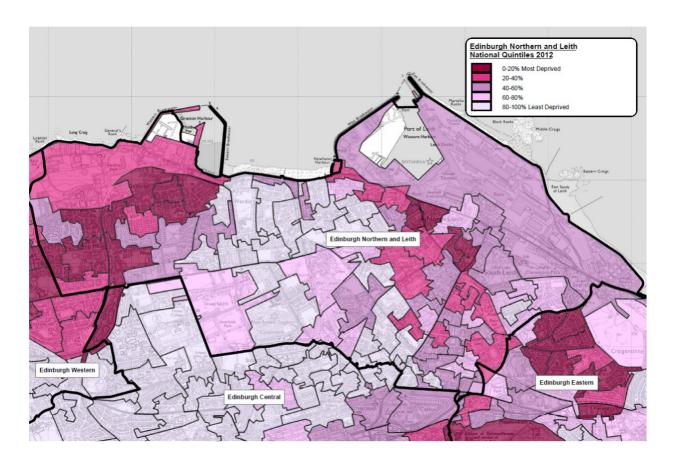
Way of The Woods, North Edinburgh involved a series of woodland visits to the Cammo Estate in North Edinburgh working with children and their families who use North Edinburgh Arts Centre. Sessions were delivered by an artist, an actor a photographer and arts assistant, supported by North Edinburgh staff and the North Edinburgh's Play Ranger team.

2. Aims and objectives

The main purpose of the project was to:

- Deliver a holistic and immersive learning programme in a challenging yet safe/supportive environment
- Get Children and their families outdoors and into the woods, especially first-time visitors to the woods
- Support and inspire Community leaders to engage with the woodlands in a creative way
- Demonstrate nature inspired arts activities and arts and crafts using organic materials from the woodlands
- Encourage participants to continue return to the woods after the project has ended.
- Make useful and relevant connections to available educational resources by directing all adult participants, providing knowledge and ideas on how to access their local woodlands for the benefits of health, work and play.

3. Client Group



Across the project we worked with a total 44 participants mostly from low income families living locally and who regularly use the facilities at North Edinburgh Arts Centre. The group were

multi-generational (27 children and 17 Adults) and of mixed cultural heritage (white Scottish, South and East Asian and Eastern European).

North Edinburgh consists of Granton, East and West Pilton, the part of Davidsons Mains. The area is generally regarded as one of the most deprived areas of Edinburgh, with residents citing anti-social behaviour and drug use as major problems. The neighbouring Muirhouse, area of the city (also served by North Edinburgh Arts Centre) is the most deprived data zone in Edinburgh. It has a rank of 46, meaning that it is in the 5% most deprived in Scotland.

The graphic above highlights data from the Scottish Government's 'Scottish Index of Multiple Deprivation (SIMD)' The map shows the levels of deprivation for the data zones in Edinburgh Northern and Leith with dark red being the areas of highest deprivation.

The project was largely funded by Scottish Forestry with additional in-kind support from the following organisations:

North Edinburgh Arts Centre (NEA) contributed to the project by providing:

- Studio space at the Arts Centre
- Staff to help programme dates and take bookings
- Play Ranger staff to help support delivery
- Transport to and from the Art Centre to Cammo Estate
- Food and snacks for the group
- Promotion of the event and booking services

City of Edinburgh Council Forestry and Natural Heritage (CEC) also contributed by providing in kind support in the form of:

- The use of the visitor centre and toilets at Cammo Estate
- Advice and support in using the space.

4. Approach

Creative Art Works CIC

The team from Creative Art Works CIC was made up of the following personnel:

- **Joanna Boyce** Project Coordinator, Visual Artist
- Graham Alexander Actor
- Lindsay Snedden Photography, Quality control, monitoring and Evaluation
- Plus, Arts Assistant Lyver Chavez.

The sessions, were based on forest school holistic learning principles, and was designed and delivered by **Creative Art Works CIC** team.

Throughout the project a creative approach was used to capture the participant's imagination and to engage them in a way that was meaningful to them, inspiring them to engage with the woodlands and to respect and celebrate trees and the ecosystems that surround them while encouraging them to be more healthy, active, caring, imaginative and self-confident.

"We see enjoyment of art and nature as great ways of making connections across languages and social and cultural divides. Whatever the theme, it is always our aim to make learning engaging, meaningful and fun. Our challenge when delivering projects for FCS is often to devise workable and relevant ways to encourage hard to reach communities to visit woods and green space and to inspire participants to continue woodland activities beyond our projects. We use a creative approach based on the principles of empowerment, collaboration, and creative group dynamics"

As with previous **Way of the Woods** events the project had a woodland animal theme and involved participants learning various bush skills and participating in physical and creative activities through meeting five "animal guides". All the animal guides were Scottish native animals that are either protected, endangered or even extinct.

Each week a different animal spirit set the theme for the day and guided the group through a series of activities and challenges. Through focussing on behavioural traits common to both humans and the specific animal of the day the team we will encourage and inspire participants to work on similar characteristics in themselves and within the group.

There was also a strong emphasis on inspiring parents to engage with the out-doors in a creative way with their children and their community groups.

5. Overview

The series of **Way of the Woods** events at North Edinburgh proved to be very popular and successful despite the problems caused by factors out with our control.

Initially we experienced problems with exceptionally bad weather during the planned dates for the activity week. gale force winds accompanied by heavy rain, snow and sleet meant that the first two days' activities had to be conducted indoors at North Edinburgh Arts Centre. We had already made provision with the centre for an indoor space. This was planned as base for our activities, somewhere to store materials and local 'studio' for finishing artwork and preparing for the following days event. It proved to be ideal for delivering an indoor version of the planned activities and, as it was located just of the Centres very busy community café, it proved a great way to contact parents and children who would not otherwise have engaged with the event.

For example we were able to find native Romanian speaker on the premises in order to communicate with and get on board a Romanian grandmother, who was then able to bring her grandson, along with packed lunch and suitable clothing, to enjoy the last 3 Way of the woods sessions of The support of North Edinburgh Arts "Play Ranger" team was also imperative, and this time in the building gave us two days to build the trust and respect of the centre staff and potential participants and/or parents of participants, on safe known ground.

We used the weather to our advantage and before the winds rose to an unsafe level we could use protective clothing provided by the centres gardening group, and get the group outdoors to

gather sticks and branches and other organic materials found within the North Edinburgh Arts Centre's small woodland areas of their garden.

The group then worked with us the recreate an indoor Forest. We hung and lad camouflaged tarps and covered them with piles of twigs and branches to creating different levels and sitting areas. We also had a substantial collection of dried leaves (collected via a previous project) which we were able to scatter on the floor.









We left the doors from studio to community café open, and this caused great interest and allowed centre users, beyond our participant group, to feel welcome to pop in, watch, get information from us and engage with the activities on offer. In this way, each following day had more participants signed up.

The weather marginally improved by the third day. There was still some rain and snow (including a dusting of snow on the ground) however the high winds dropped to a reasonable level, so it was safe to run the following 3 days of the programme in the woodland at Cammo Estate as planned. Despite the low temperatures and occasional snow and rain all the planned activities could go ahead. The event proved to be popular with the group and no-one was put off by, or complained about the inclement weather.

Each day in the woods was introduced by an actor with animal headdress who subsequently guided them through the day's activities, supported by artist and arts assistant. Each session began with a warm up stretch and every session ended with circle time to recap on each animal's message, before hiding all trace of our presence in the woods. Both children and adults entering whole-heartedly into the role -play and activities, whether physical, hands on practical

or more emotional. Each session built upon the previous, thus leading each participant on a journey of exploration and discovery.

It's worth highlighting how important and effective the emotional literacy parts of the **Way of the Woods** programme were.

This is Illustrated below by the children's example responses on being asked at end of session to recap Bears message in their own words.

Bear's message (in the words of the children)

'Bear keeps us safe in the woods and teaches us to be caring and sharing and kind.'

'Be understanding of others, especially those who have had a hard time or who have mental health problems.'

'Look out for the trees and the birds and the animals and look out for each other, especially vulnerable people who are not as strong as we are or who might get hurt or who have been hurt.'

'We should all try to look after the woods, we should be up-standers for nature and up-standers for people so like that means if somebody is getting bullied, you can tell the bully to stop and make the person who is being bullied know that they are safe and not alone. Nobody should hurt anyone else and nobody should hurt anybody else.'

6. Timetable

Project planning and preparation took place over between the 13th January to the 7th February.

The included: All art preparation and creation of activity materials, print and resources for the woodland delivery days.; Liaising with Natural Heritage Service and NEA staff; Meeting Natural Heritage Ranger David Kyle and the NEA staff to give overview of sessions; a reccie of various local woodland, finally settling on Cammo woods.

Project Delivery ran over the February school break between the 10th to 14th February,

Due to factors, out with the control of Scottish Forestry and Creative Art Works CIC the agreed timetable and/or locations had to be somewhat altered accordingly.

The restriction put in place by the Government due to the Convid-19 proved to be more problematic. As a result, the final Celebration Day planned for the 28th March had to be postponed indefinitely.

Delivery Days

- * Due to Gale force winds (and official weather warnings) these sessions were moved indoors into a studio space provided by **North Edinburgh Arts Centre**.
- ** Due to Government restrictions introduced to combat the Convid-19 virus this date had to be postponed until a later date.

| Date | Day | Theme | Activities included |
|--|----------------------|---|---|
| Monday 10 th February* | Caledonian Bear | Feeling safe and cared for, Feeling protected and Protecting others – Being caring and sharing. | Bear stretch, den building, follow bear, naming our land, looking after little bear, making bear amulets, Making Protective staffs- using potato peelers for stripping bark and wool for decoration. Camouflaging our tracks |
| Tuesday 11 th February* | Grey wolf | Teamwork, loyalty, Friendship, Team problem solving. "The strength of the Pack is in the wolf" | Wolf stretch, joining the wolf pack, Solving trail riddles tin the snow in NE garden, Finding and making the wolf puzzle, Wolf howl, Moulding the wolf paw, wolf collages using found woodland materials, Camouflaging our tracks. |
| Wednesday 12 th February | Red squirrel | Being prepared, problem solving in teams, agility organizing, categorizing and presenting. | Meet squirrel, squirrel stretch, building a squirrel's Dray Den, gathering sticks, foraging forest floor, Sorting and categorizing leaves and other organic material, Art on the Forest Floor, making wooden cookie squirrels, egg box scavenger hunt, camouflaging our tracks. |
| Thursday 13 th February | Golden Eagle | Being observant, noticing the little things, looking to the future, hopes, dreams and aspirations | Eagle eye" i-spy games and nature detective work, Spotting Winter Twigs; Collecting sticks and lighting fire; hopes and dreams chants with drum and percussion instruments, Baby-Eagle egg drawing, Making eagle dream-catchers, |
| Friday 14 th February | Scottish Wild Cat | Confidence building and independence, being self-reliance, stillness, independence, being courageous. | Meet wildcat, wildcat stretch sensory experience (see, hear, touch, smell, taste etc.) Wild cat art (clay cat face on tree with woodland foliage) wildcat day dreaming; making charcoal and writing tree poems wildcat: Camouflage and Army face paint; wildcat independence challenge (blindfold, climbing with rope; walking barefoot etc.) Obstacle course, camouflaging our tracks. Celebratory song around camp fire With percussion instruments |
| Saturday 28 th March** | Celebration Day | | CANCELLED DUE TO COVID 19 |

7. Image Gallery



More images can be viewed at www.creative-art-works.org/clients/way-of-the-woods-cammo.

8. Key Learning Outcomes

Learning Outcomes for Children

- First-time woodland Engagement
- Work individually, in pairs and as a team
- Explore their own physicality and appreciation of nature and woodlands
- Enjoy and learn about woodlands
- Use the creative arts to express themselves
- Enjoy the beauty and fun of fun of nature experienced first hand
- Try problem solving in a meaningful context
- Develop their imagination and creative learning
- Express and Control themselves physically
- Relax and learn to be still in nature
- Feel a sense of responsibility towards urban green space
- Exploring the great outdoors and individuals place within it
- Developing healthy communication with others
- Expressing ideas about "wildness" and freedom
- Celebrating the community and environment
- Discovering what it can mean to be independent and self-reliant
- Simple plant/animal identification
- Using tools (flints, wood shavers, trowels etc.)
- Using specialist art materials
- Designing and Memorizing plans and sketches
- Following trails and working out puzzles
- Communicating things, they believe in
- Thinking about ideas, solutions and ways to make improvements
- Working creatively to achieve a goal
- Presenting + exhibiting ideas
- Making positive change for our futures
- Health and well being
- Sharing conclusions with others
- Interactive, impressive learning in accordance to delivery of the Curriculum of Excellence and Forest School

Learning Outcomes for Adults

- Working alongside Creative Arts Specialists
- Observing Individual children in outdoor setting
- Trying innovative creative arts approach
- Using the woodlands as an outdoor learning space
- Flexibility and adaptability when delivering sessions

9. Participant Feedback

Feedback from Children

'I like making bear staff- because I am very creative. I especially like the fur I put on it. I also liked doing the clay bear.'

James - 7 years old

'The best bit about being with a bear today was making the bear amulet, because I like the feeling of the clay- it was really soft.'

Rosa - 7 years old

'I loved making the staff and the clay- it was really fun to do.'

Christine - 8 years old

'I loved everything about meeting Bear. I really enjoyed making the cave for baby Bear and creating my bear amulet and doing my bear staff.'

Harris - 7 years old

'Today was brilliant! First, we met Bear, it was funny because he was peeping around our pretend wood. I liked finding little Bear under the log and we all made him a bed and we gave him a safe cave and I really, really loved the bear amulet and making the staff- all covered with different stuff.'

Hannah - 8 years old

'I think the session went really well, all of the younger kids were fully engaged in all of the activities and were being very creative in their work. I really enjoyed the staff making as it was fun and different. It went especially well since it was in an indoor wood rather than an outside wood considering all the weather.'

Jack - 16 years old

'Today was really good because we made a real fire. We drew with charcoal we made on the fire using a little tin like an oven. We made baby eagles using eggs. I learned about the golden eagles and I learnt how to make charcoal and write with it. It was fun using my eagle eyes with the magnifying glass and spotting things like the different winter twigs. The fire was magical and it helped us find our dreams and I also liked it at the end when we had to hide our footsteps and we put the fire out with water, we turned the fire to smoke and we disguised the campfire so it looked like it had never been there.'

Rosa - 7 years old

'I really enjoyed everything, especially because I am not a nature-y person so I am surprised I found it so much fun making the bear staff out of a branch.'

Amber - 10 years old

'My favourite bit was making the flint spark, it was my first time ever making a fire and, I loved being in the shelter we made and making the baby eagles out of eggs, we drew on the eggs with the charcoal that we made. And, having fun in the woods, I love being outside I want to be in the woods always.'

Mario - 6 years old

'I liked exploring Cammo woods and making the fire and lighting the fire. It was also fun and very interesting using the magnifying glass and finding out about all the different winter twigs and all the different bugs. I will always remember their names now like ash, hazel, lime, birch and dog rose, I learned all these things.'

Kenza - 12 years old

'I loved wilding up like a wild cat and swinging and hiding in the branches, being camouflaged. It is possible to be wild and in control at the same time, I also was really happy making clay wildcat faces in the trees and decorating them with stuff from the forest floor.'

Rosa - 7 years old

'My best thing of today was making the cats out of clay and toasting the crumpets on the fire.'

Calie - 6 years old

'I thought the whole day was brilliant! I got camouflaged in army paint and I hid in the trees. I have never been to the woods before in my whole entire life and I loved it, I really really loved it, especially making a real campfire (I've never done something like that in my life) and also it was really good playing my guitar with wild cat and I wore the bear headdress and I was singing my bear song that I wrote with bear on the first day. I'd score the day a 100/100. It was amazing, I would come back anytime.'

Kai - 9 years old

'Today was very fun and good. I loved beatboxing in the trees and being a model for the photographer on the fallen log.'

Ellie - 7 years old

'All the children loved being outside, everyone really seemed to be enjoying themselves they all took part and joined in. All the children, even the youngest, were really focused on the activities. There was always lots to do so no one was bored and it was all fun. It was a really nice day.'

Jack - 16 years old

Adult Feedback

'I found out about this project quite by chance whilst searching for things to do in the February holidays. My 7-year-old daughter absolutely raved about her first day and it's such a brilliant idea getting kids out and about being creative and imaginative at the same time. Superb!'

Jodie Campbell – parent

'Brilliant! Great day, lots of fun activities. The kids had a ball, there was so much to do. The day went quickly despite wind and rain which, surprisingly, didn't bother us.'

Sara - parent

'It was really good fun! Bella and I had a total ball, I've never made a campfire before, really, I'm not that kind of outside-y person but today I have really enjoyed being in the woods'

Jodie Campbell - parent

'It's been an adventurous day learning new things, the children explored and learnt new things outdoors and so did us adults.'

Gillian - parent

'It's great for the kids to know you can go out and about in the woods even when it is cold, wet and windy. Even with the weather being miserable, we still all had great fun.'

Ally - parent

'This project was such a brilliant thing.'

Parent

My daughter has had the BEST week being part of the 'Way of the Woods' initiative. February break is a tough one, especially as there has only been one pay day since Christmas (!), and this was an absolute life saver. Every day has been a new adventure, outside at the Cammo Estate if weather permitted, and Rosa has come home happy, full of stories, and exhausted in the best way. Huge shout out to the lead artist, Joanna, and the rest of the team. My understanding of the project is that Scottish Forestry have funded this so that young people are more aware of what amazing woodland there is to explore. What a brilliant thing, and long may it continue!"

Parent

'It was a really enjoyable day. It was lovely to be out in nature in the wet weather. The activities felt meaningful and I loved the drama parts. Making the charcoal was brilliant too, a lovely place

and lovely people."

Rachel Hunter - Play Ranger

Thanks for everything this week it was a really great experience, happy that the groups got out to the woods later in the week and had such a good time. The range of activities were great especially loved the foraging scavenger hunt and glad you got a fire going and such a good turnout on Friday despite some rain. Really appreciate the work that was put into making it all possible. Will hopefully be able to work with you again sometime in the future.

Murray - Play Ranger

The photos of the Way of the Woods workshops, are really good and I think they capture a lot of the excitement for our young people and families of being out in the woods, some for the very first time - which is amazing.

Kate - Director

10. Follow up and Recommendations

Bringing the woods to the safe centre space, although unplanned, became effective in allowing us time to build relationships and introduce elements of the woodlands to the indoors, raise interest and create excitement and a buzz about Scottish Forestry's planned events in North Edinburgh

Talking to parents and centre staff it seems that the main factors preventing woodland visits is fear – fear of being alone, isolated and even fear of wild animals.

The feedback below from the centre director gives food for thought regarding the potential benefits of introducing one or two pre-woodland indoor introductory sessions when working with groups who have never been to the woods before.

I know the weather warnings curtailed the project a little by not allowing access to the woods for the first two days however I think for some of our 'harder to reach' participants being able to meet each other and acquaint themselves with the project workers in a trusted space (in this case North Edinburgh Arts) is very valuable, and on reflection I would suggest building in a 'getting to know you" day at a trusted site into future projects. This can have other benefits as so much of our work is word of mouth and one of the best ways to get people involved is to be seen to be doing something, tapping into natural curiosity and people chatting to each other. Thanks also for managing to stage an outdoor activity indoors, appropriate given the weather warnings in place, but no mean feat!

Kate Wimpress - Director, North Edinburgh Arts

Following on from **Way of the Woods North Edinburgh**, Scottish Forestry invited us to participate in the **"Engaging Children and Young People in the Outdoors"** Conference on the 10th and 11th March 2020.

We did this by delivering a **Way of the Woods** workshop which was designed to give a flavor of the Way of the Woods Programme We delivered the Workshop to a group of 25-30 professionals from across the UK working in the field of outdoor education, including access and recreation managers, national park authorities, outdoor rangers, public bodies, academics, educators and policy makers













More images can be viewed at www.creative-art-works.org/clients/orn-craigmillar-woods-edinburgh

The workshop was advertised in the following way to be delivered in Craigmillar woods in collaboration with Ben McCallum who is employed by the Edinburgh & Lothians Greenspace Trust as their Craigmillar Woodland Engagement Officer.

Workshop Title:

'Way of the Woods' - Using the creative process to enable first time engagement with woodlands.

Background information:

Over the last 7 years the 'Way of the Woods' project has been introducing city children, including those with additional support needs, to local woodland, along with their carers, friends and families.

Each session is introduced to the group by one of five animal 'spirits' and contains a combination of bush skills and nature-inspired creativity. Participants meet a new animal spirit each day and activities are themed around each animal's unique characteristics. For example, 'Grey Wolf' inspires teamwork and helps us find our place in the pack, 'Red Squirrel' teaches us to organize and plan, while 'Scottish Wildcat' demonstrates patience and resilience.

The aim is to encourage individuals to engage with the woodlands, not only in a practical hands-on way (den-building, tracking, fire-making, tree climbing etc.) but also in an emotional way through art, drama, stories and music. Through both these approaches, participants appreciate not only the power of nature, but also their own strengths, which they are encouraged to use to care for each other and the environment.

Workshop Description:

The Creative Art Works CIC/OCN Conference Workshop will be an insight into the **Way of the Woods** process. Creative practitioners will give you an immersive experience and an overview of the programme. Meet 'Caledonian Bear' and 'Golden Eagle' with the Creative Art Works team, supported by Craigmillar Castle Park's Woodland Engagement Officer.

Way of the Woods is a journey, not just into the woods, but into the spirit of the forest.

The workshop proved very popular and there seemed to be interest in us building on this training aspect of **The Way of the Woods** Project.

9. Budget Analysis

| Core Expenditure | |
|--|--|
| Staff costs | |
| Project Management/Supervision | |
| Volunteer costs | |
| Operational/Activity costs | |
| Office, overhead costs | |
| Capital items | |
| Publicity costs | |
| Other costs e.g. Printed resources, art Materials | |
| Total | |

Funding Letter Total was for £10,000. Actual Scottish Forestry spend came to £8,720 with an underspend of £1,280 because of the postponement of the 'Celebration Day' due to the COVID-19 outbreak.

| In Kind Contributions | |
|--|--|
| North Edinburgh Arts Centre 20 hours staffing = £1,200 Transport = £300 Freelancers/Volunteers input = £400 miscellaneous = £200 | |
| City of Edinburgh Council Hire of Visitor Centre at Cammo Estate 6 days @ 45.70 | |
| Total | |

10. Participant Monitoring

| Age and Gender of those involved | | |
|----------------------------------|------|--------|
| | Male | Female |
| 0-4 years | 1 | 2 |
| 5-6 years | 1 | 5 |
| 7-10 years | 6 | 10 |
| 11-15 years | | 1 |
| 16-24 years | 1 | |
| 25-35 years | 1 | 6 |
| 36-44 years | 2 | 5 |
| 45-55 years | 1 | |
| 55-64 years | 1 | |
| 65 years + | | 1 |
| Total male/female | 14 | 30 |
| Overall total | 44 | |

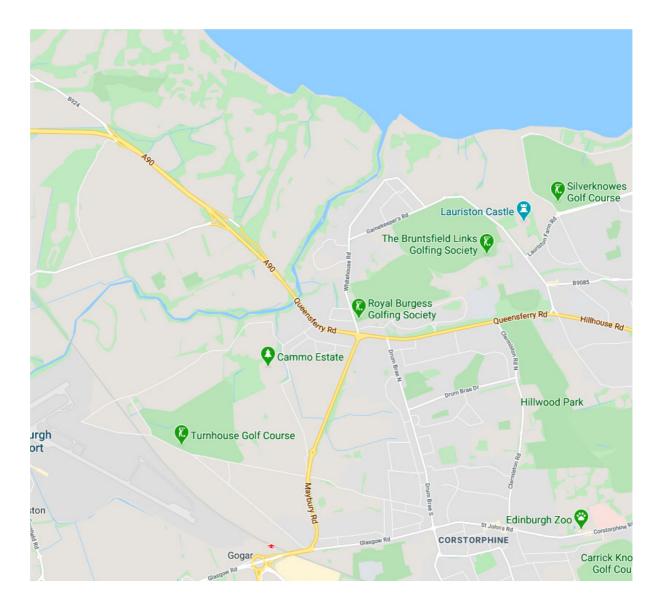
| Participants ethnic background | | |
|--------------------------------|----|--|
| White Scottish | 24 | |
| Brazilian | 1 | |
| Chinese | 2 | |
| Pakistani | 6 | |
| Czech | 3 | |
| Polish | 1 | |
| Hungarian | 1 | |

| Romani | an | 3 |
|--------|----|----|
| Total | | 44 |

| Postcode - Where do most the people involved in this project live | | |
|---|--------------------------------|------------------------------|
| City | Area | Postcode |
| Edinburgh | North Edinburgh including | North Edinburgh Arts EH4 4TZ |
| | Granton, East and West Pilton, | Cammo Estate EH4 8AW |
| | the part of Davidsons Mains. | |

11. Appendices

12-1. Cammo Estate - Location Map



12-2. Creative Art Works Mission Statement

Creative Art Works offers a unique combination of creative, professional and organisational skills with experience that ranges across the commercial, financial, artistic and not for profit sectors.

Our aims are to:

- Use art and drama to facilitate creativity and expression in others, using artistic engagement as a tool for analysis, discovery and learning.
- Help corporate and third sector organisations make informed decisions through a creative use of market research, concept development and project management.
- Plan, create and deliver projects, programmes and events that engage with all sections of society including hard to reach and minority groups.
- Promote, record and report using the written word, the visual arts, print, photography, design and the web.

We work with public, private and third sector organisations and strive to provide everyone with access to our services. Whilst we offer cost effective solutions to all our clients we are committed to directing any profit we generate towards supporting our work with groups engaged in social and educational projects.

Creative Art Works has particular interest in projects which promote sustainability, maximise social capital and engage with hard to reach and out of reach social groups. We believe in creating benefit beyond the immediate project remit and, when possible and appropriate, we will offer work and development opportunities to people looking for employment.

www.creative-art-works.org



Creative Art Works CIC | Room 302, Summerhall, Edinburgh EH91PL | Phone: 0131 202 6612 info@creative-art-works.org | www.creative-art-works.org Creative Art Works CIC is a Community Interest Company, registered in Scotland SC511536