EDINBURGH



Kidzone 2015



Report

14th December 2015





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"Absolutely perfectly pitched for kids of all ages. Excellent"

1. Introduction

This year the two day Edinburgh Mela Festival 2015 took place in Leith Links on Saturday 29th and Sunday 30th August.

The Kidzone event was called "**Go Bananas**". This year's emphasis was on fun, dance and action with a creative exploration of monkey gods, other animal gods across the World and art activities.

In keeping with the spirit of the Mela the event was designed to encourage children and their families to get "hands on" and explore all the celebratory, artistic and cultural activities on offer.

This Kidzone layout was similar to the previous year and incorporated a number of individual spaces, with different multi-sensory activities and experiences aimed specifically at children aged between 5 and 11 years and their families. All areas were highly interactive and full of opportunities for children and adults to relax, participate and learn together. Some explored environmental themes and issues, while others used natural and organic materials to create artwork, whilst others were inspired by nature.

There was also a programme of activities specifically targeted at Under 5's.

The following sets were created for the event:

- Elephant/Monkey Gateway
- Giant movable puppets of the Indian Monkey God Hanuman and Chinese Monkey King Sun Wukong
- Banana Tree Prop
- Storytelling Boat
- Miscellaneous Signposting , wooden country flags and other Kidzone signage

Spaces within the event comprised of the following marquees and shelters:

Craft Marquees

- China (6m x 3m space)
- South Africa (6m x3m space)
- Nepal (6m x 3m space)
- India (6m x 3m space)

Activity Stalls

- Entry marquee (6m x 3m space)
- Forestry Commission Scotland, FCS (6m x 3m space)
- The Conservation Volunteers, TCV (6m x 3m space)
- Himalayan Centre for Arts & Culture (6m x 3m space)
- Leith Community Croft (3m x 3m space)
- Scottish National Trust Rangers, NTS (8m x 4m space)
- Woodland Trust, WT (3m x 3m space)
- **Under 5's** (3m x 3m space)
- Glitter Tattoos (3m x 3m space)
- See Play Read Bus (6m x 3m space)
- Henna hand painting Umbrella (3m x 3m space)



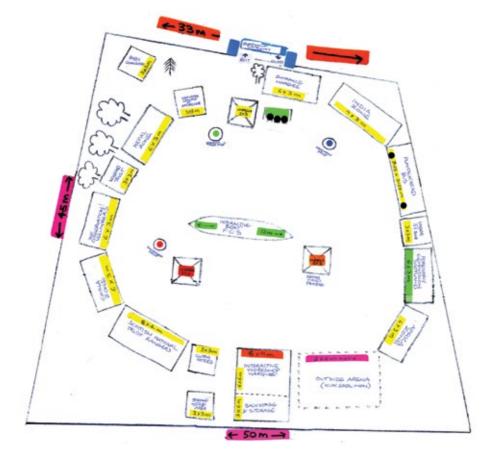
"This place is great for the kids. We all love coming here. We come to this Kidszone every year. It's the main reason we come to the Mela"











"This Kidszone is outstanding — not only because its colourful to look at but its also a safe and happy place for children to get artistic and enjoy and learn at the same time. And for adults to relax and watch and also join it"

Performance Spaces

- Workshop Tent (9m x 6m space)
- Main Performance Area (6m x 6m space)
- Storytelling Boat (11m x 2m boat)

Admin and Infrastructure

- Changing Room Area (6m x 3m space)
- Staff Storage marquee (3m x 3m space)
- Mela Umbrellas x 3 (3m x 3m space)
- Entry and Exit Umbrella

On entry to the Kidzone area all children were handed a "**Mela Monkey Pass**" and given instructions about how to enjoy the journey ahead. The children were encouraged to wear their pass as they moved around the site. Families were invited to colour in the illustrations on their pass and spaces were included to allow the children to collect "**Banana**" stickers at each activity, receiving a "Top Banana" sticker at the final event. This gave incentive to visit all the areas in the Kidzone.

"Mela Monkey Pass" also acted as a "sign up" to the event activity, helping to "acclimatise" participants and focus them on the "exploration ahead".

On leaving the event participants were encouraged to visit the "**Banana Tree**", an activity encouraging children and adults to work together. The focus was on environmental awareness. Promises were added to a banana tree prop.

On exiting the **Kidzone** volunteers encouraged children and adults to add feedback through a child friendly **"happy monkey, unhappy monkey"** evaluation device.

Joanna Boyce of Creative Art Works was once again contracted as an Associate Programmer to manage the 2015 Kidzone, however this year there was some re-definition of her role with much of the administration being delivered inhouse by the Mela's General Manager. This required close communication with the Mela Office team regarding participant contracts, agreement documents, programme content and staff invoices. The key elements of the new post were as follows:

- To organize specific aspects of the programme focused towards a children and family audience.
- Liaise as required with FCS sponsors, the Edinburgh Mela's Director, General Manager, Artist Liaison, Engagement Officer and Production Manager.
- Develop strategic partnerships to enable the programme to be delivered.
- Be the key contact with Kidzone staff and participating organisations.
- To oversee the making of props and décor within the Kidzone.
- Create a meaningful journey for children and families at the festival.
- To manage Go Bananas Kidzone at the Mela weekend event.
- Get out and inventory compilation.

2. Aims and Objectives of the Event

- To create a safe, structured and stimulating environment containing a comprehensive and exciting range of activities for children and their families.
- To continue the development of an interactive multi-sensory approach within a context of inter-cultural exchange.
- To work with a diverse team of arts specialists.
- To give children opportunities to meet people from many different cultures and countries and to experience different customs, traditions and art forms first hand.
- To stimulate curiosity and interest in the arts, nature and the world.
- To work closely with the Edinburgh Mela Production and Technical teams to create and install the Kidzone area.
- To work closely with partners such as Forestry Commission Scotland and local service providers to find creative and imaginative ways to engage with children and their families in the delivery of their themes and remits.





"I don't want to be melodramatic but this is the best day ever!!!"





"Families seemed to hava a great time.
Lots of happy people.
When asked which was their favourite...
many families,
said all of it"



3. Event Summary

The Storytelling Boat

Sponsorship from FCS transformed the Kidzone Storytelling boat into an Interactive performance stage, with an FCS branded sail.

Three actors, wearing animal headdresses (including those created for FCS funded Way of the Woods Project – Hermitage of Braid 2012 and Craigmillar Woods 2014) delivered interactive performances containing forest friendly messages inspired by FCS remits.

On the Friday before the Mela weekend rehearsals took place beneath the trees on Leith Links.

Throughout the weekend the actor/storytellers performed 20-minute sets, introducing 5 iconic Scottish woodland animals all either extinct, endangered or protected. Caledonian Bear, Grey Wolf, Red Squirrel, Scottish Wildcat and Golden Eagle.

Children were welcomed onboard the boat as a prospective crew on a voyage.

Each animal was in charge of a different aspect of the journey and this led to an activity or a story, which illustrated messages in accordance with FCS engagement strategies.

In true Mela spirit and in accordance with the Kidzone theme, the stories of 5 Scottish animals were given a global dimension when they came across Sun Wukong, the Chinese Monkey God, representing the spirit of the untamed wild with his magic woodland wishing staff.

Through guided visualisations, inspiring stories and relevant messages the animal characters encouraged children and their families to use their imagination and to visit the woodlands to enjoy nature, take exercise and relax and play among trees. The actors opened discussion and provoked the audience to give examples of ways we can all enjoy the great outdoors and be responsible active citizens who respect wildlife and take stewardship of local woodlands. FCS staff on site gave out information detailing how families can to access their local woodlands.

The boat performances were interspersed with dance workshops led by Charan Pradhan from Dance Namaste. Dressed as Hanuman the Hindu Monkey God, he created a carnival atmosphere by getting everyone up and dancing.

At the end of each day the 5 Scottish animals joined forces with both the Chinese and the Hindu Monkey Gods, culminating in a Bollywood style finale with everyone on site invited to process and dance together.

The actors and dancer were all experienced performers used to interacting with children and leading groups of kids.

Drop In Craft Activities

Hanuman Monkey Masks and Pendants

There were three levels of masks to make accommodating all ages and abilities from under 5's to teenagers. These ranged from "Easy Peasy" to "Monkey Madness!"

Woodland Animals

FCS Rangers and outreach workers worked with families making jointed wooden animals using pre-cut bark and wood pieces and wooden pegs.

African Craft

Hands-on activity delivered by BE United and artists from local Edinburgh African communities. African animal themed face-painting, hair braiding and making hand print monkey cards.

Traditional Chinese Knotting Craft

Nature inspired Chinese knotting under guidance from Malaysian and Chinese teachers. Using the basic flat knot technique they created Sun Kuwong Monkey God Talismans.

Nature Inspired Craft

Lichen decorated sunglasses and twig wall hangings (TCV). Stitching leaf bowls using splinters of bamboo threaded through laurel leaves (NSA). Magic wands using sticks woven with coloured wool (Woodland Trust) Making butterflies (TCV).

Henna Hand Painting

Facilitated by both Nila Joshi and students from Dunfermline High school.

Hindu Animal God models

Crafts people from the Edinburgh Nepalese Community encouraged families to make models inspired by Hindu Monkey gods, using naturally dyed salt dough into pre-made mould of 5 different animal gods. Imagery and info about each god decorated their stall. (See appendix 2).

Drop in Music/Dance Activities

Interactive games songs and stories by See Play Read.

Senegalese Drumming with Samba Sene and Guimba Diallo.



"Scores and scores of happy childeren fixated on the perforners.

Hats off to you all..."









"The performances on the boat this year have been exceptional!! My children and my neighbour's children are enthralled by them. The actors have this rare quality of being able to animate big groups of children while at the same time being able to focus on individuals - making each child feel important"



African Song by BE United.

Bollywood Dance

by Charan Pradhan of Dance Namaste dressed as Hanuman the Monkey and also student volunteers from Dunfermline High School.

Family Hip Hop

by Lisa McCleod of Step in Up Dance.

Melody & Harmony Indian and Scottish folk fusion Indian and Scottish folk fusion by Sunita Violina Sahakriya.

Indian Folk Dance by Nila Joshi and team.

Indian Dance Family workshop by Dance Ihayami.

Drop in Activities for Under 5's

In addition to all the zones having the above activities that under 5's could partake in, Play Talk Read Targeted under 5's with "messy play" which involved creating a hand print rainbow using puffy paint, made from flour, salt, food coloring and water. Younger kids and their families could also create parrots and monkeys, using card, feathers and crepe paper.

Other Drop in Nature Exploration Activities

Glitter Tattoos

A team of Pakistani artists worked non-stop throughout the day providing a colourful array of glitter tattoo templates all with a nature theme.

Nature under the microscope

TCV Volunteers oversaw this activity with 4 microscopes on site along with a collection of organic material from woodland, field and hedgerow.

Nature Detective Work

Studying mini bugs under magnifying glasses including "beasts" such as Pseudo Scorpions (they look exactly like tiny scorpions but without the stinging tail). Facilitated by NTS Rangers.

Also Mini beat hunts in trays of dried leaves - run by the Woodland Trust.

Local History Activity

Historical "dressing up" play included helmets, chain mail, swords and shield - with a photo booth.

Environmental Nature Play Bee beanbag throwing (NTS). Banana Tree activity (HCAC).

Arena Programme

Kuk-Sool-Won Martial Arts Team

Workshops introducing the traditional martial art of "Kuk Sool Won" was delivered by a multi generational team for all the family. Teachers dressed in giant panda and tiger costumes helped to link the activity to the Monkey theme. With a focus on self-discipline and respect, the drop-in workshops included traditional Asian fighting arts and techniques for body conditioning, as well as mental development and traditional weapons training. Children were inspired and motivated in all areas of health and fitness.

BE United - Dance and Drums

Musicians from Senegal and Gambia delivered highly popular African Drumming and song workshops through out the day.

Social inclusion provision

FCS funding allowed for the provison of two British Sign Language Interpretors within the Kidzone throughout Saturday. This was much appreicated by several deaf families and the Deaf Action Youth Group, who were welcomed on site to enjoy a BSL tour around the Kidzone focusing especially on The Story Telling Boat and the other FCS activities.



"This area is perfect for Young and old — monkey Gods, mini beasts, Bollywood, trees to plant, songs to sing — an amazing boat and lots of arts and craft"





The Storytelling Boat Programme



Interactive Workshop Programme

Saturday 29th August Performance Workshops 12noon - Introducing Sun Wukong 12:30pm The irrepressible Chinese Monkey-King and his Magic Wishing Staff 12:30 - African Rythmn & Song Be United Children & families All ages 1:00pm Children & families All ages Interactive Games, PlayTalkRead O - 5 yr olds & their families All ages

12:30 - 1:00pm	African Rythmn & Song	Be United	Children & families All ages
1.00 - 1:30pm	Introducing Hanuman Mighty Hindu Monkey-God, Master of music & expert in dance	Charan Pradhan (Dance Namaste) And The Himalayan Centre For Arts And Culture	Children & families All ages
1:30 - 2:00pm	Interactive Games, Songs & Stories	PlayTalkRead	0 - 5 yr olds & their families
2:00 - 2:30 pm	African Rythymn & Song	Be United	Children & families All ages
2:30 - 3:00pm	Surprise Guest	Wait and see!	Children & families All ages
3:00 - 3:30pm	Senagalese Drumming	Guimba & Samba	Children & families All ages
3:30 - 4:00pm	Family Hip-Hop	Step It Up Dance (Lisa Mcleod)	Children & families All ages
4:00 - 4.30pm	Interactive Games, Songs & Stories	PlayTalkRead	0 - 5 yr olds & their families
4:30 - 5:00pm	"Sahakriya" Melody and Harmony - Indian and Scottish Folk Fusion	Sunita Violina	Children 8+ & their families
5:00 - 5:30pm	Bollywood Dance	Charan Pradhan (Dance Namaste)	Children & families All ages
5:30 - 6:00pm	Spirit Of The Wild Finale With Hanuman, Sun Wukong & the Senegalese Drummers	FCS Performers & Charan Pradhan & Guimba & Samba	Everyone. And we mean EVERYONE!

Sunday 30th August Performance Workshops 12noon - Introducing San Wakong 12noon - Introducing Hanuman 12no - Introducing Hanuman 12no - Introducing Hanuman 12no - Introducing Hanuman 12no - Interactive Games, 12no - Interactive Games, 12no - Introducing Hanuman 12no - Introducing Hanuman 12no - Interactive Games, 12no - Interacti

an Centre www.creative-art-works.org





"Your eagle man made me smile — he was actually jaw droppingly perfect at being a golden eagle . I was with him all the way"



4. Participating Organisations and Individuals

Both Saturday and Saturday comprised of **162 staff** with **6 Mela volunteers**. Roles and responsibilities included:

- A joiner and arts assistant for the preparation and décor and set up and take-down.
- Artists and facilitators contracted to deliver the children and family interactive workshops for each day of the festival.

The staffing was made up from the following categories:

Core Staff Contracted for the Area

Creative Art Works core team:

- Joanna Boyce 20 days
- Stuart England 10 days
- Lyver Chavez 10 days
- Sarah England 3 days
- **Rebecca Kitching** 2 days
- Lindsay Snedden Photographer 2 days
- Mark England Stage Manager (paid for by the Production Budget)

Contracted Creative Specialists

- Visual Artist: Sushil Mangaonkar, Emma Picken and BE United artists
- · Model Maker: Ruth Harrison
- Crafts people: Josephine Morton and Chinese Knotting Group Sharmili Lama and NSA team
- Dancer: Charan Pradhan Dance Namaste
- Musicians: BE United (Including Samba Sene, Guimba Diallo et al)
- · Storyteller/Actors: Mara Menzies, Philip Knight and Graham Alexander

Participating Service Providers

- Forestry Commission Scotland (FCS)
- The Conservation Volunteers (TCV)
- Scottish Natural Heritage (SNH)
- National Trust Scotland (NTS)
- Woodland Trust Scotland (WTS)
- Midlothian Ranger Service Team
- **Deaf Action** (BSL Sign Interpreters and visit from Deaf Action Youth Group)
- See Play Read (Under 5's activity)

Participating Community Groups/ Charities/Volunteers

- **Dunfermline High School** (5 staff, 12 students)
- Himalayan Centre for Arts & Culture (HCAC)
- Nepal Scotland Association (NSA)
- BE United Volunteers
- Nila Joshi Indian Folk-dance Team
- Deaf Action
- Deaf Action Youth Group
- Deaf Blether

Participating Local Business

Dance Workshops:

- **Step it Up Dance** (10 adults & 4 students)
- Dance Ihayami (1 adult)
- Kuk-Sool-Won Martial Arts Team (20+ adults and students)



"My family has been here for over 4 hours still no grumps and groans — all busy and happy. Wonderful"





5. Image Gallery































"It's grrrrreat here, really good — we loved your dancing Hanuman. He was unstoppable. We are here with our kids and all having the best time."

"Great event.
Great people
and great
atmosphere"

6. Visitor Feedback

The following feedback was collected in a comments book, passed around the site:

Thank you for such dedicated staff and focused activities for younger children. So often, at these events the younger kids needs are ignored. My older kids were able to get my full attention to explore the nature craft and touch tables while my 3yr old and 5yr old could enjoy what was on offer for wee ones in their own way at their own pace. They especially enjoyed the Play Bus stuff and the action song workshop. (parent)

I'm a teacher and I just want to say that this place is GREAT for kids – Children are totally loving all the activity and they love just collecting the stickers as they go – and parents love that it is all free. Thank you. (parent and teacher)

Brilliant, Brilliant – great range of activities for young and old. I shall be stealing a lot of these ideas and using them in the classroom! Thanks for the ideas and Inspiration. (Primary school teacher)

Do you have a website where I can contact all these super artists and activity leaders? (CDL worker)

This place is great for the kids. We all love coming here. We come to this Kidzone every year. It's the main reason we come to the Mela. Its always very, very good. We have all loved doing the Chinese knotting activity. Very very good – my grandson is very happy.

(Grandfather with his children and grandchildren)

We really loved making the butterflies with The Conservation Volunteers. Arts and crafts activities are what my children love best – and me! And there are lots on offer in this kids area.

This children and families zone makes the Mela for families. It means all can have fun from oldest to youngest. This is why we come to the Mela. This place is always so well organized and it always has a great atmosphere. The kids can spend all day here and never get bored.

The performances on the boat this year have been exceptional !! My children and my neighbour's children are enthralled by them. The actors have this rare quality of being able to animate big groups of children while at the same time being able to focus on individuals – making each child feel important. Thank you Forestry Commission for this imaginative engagement.

(Beth)

My child loves everything here – He loved making the wooden animals best of all.

(Mother from Greece)

We all loved watching the martial arts Kids – great to see them out enjoying themselves and the discipline.

Dancing with the Blue and the Red monkeys was hilarious!

We come all the way from Fife every year especially for this Kidzone. I've never had any complaints at all in this place. My wife and I bring our nieces and grand nieces and nephews. Its all so well organized. Its taken us a bit of time to get round everything – look my hands are full with all the art stuff the kids have made! And it's a lovely Sunny day too.

Scores and scores of happy children fixated on the performers. Hats off to you all, the Forestry boat is amazing !!!

This Kidzone is outstanding – not only because its colourful to look at but its also a safe and happy place for children to get artistic and enjoy and learn at the same time. And for adults can relax and watch and also join it.

There are three of us here – and no kids! But we love it all the same. It brings out the kid inside us!! Its lovely to see young ones having such fun- and the old!! We especially enjoyed the Woodland Trust stall – and the Forestry Commission – the animal performers and making the wooden animals.

This area is perfect for Young and old – monkey Gods, mini beasts, Bollywood, trees to plant, songs to sing – an amazing boat and lots of arts and craft.







"So lovely to find this haven of pure happiness amongst all the bling and trashy stuff"











So lovely to find this haven of pure happiness amongst all the bling and trashy stuff.

The boat people are something else – they have been performing their hearts out!!! They are working directly with every child – really genuine and heartfelt. Great acting too – and so gentle with the wee one. The wolf story made me cry!!!

Everywhere I look you can see folk having fun here. Parents are piled high with arty crafty stuff made by their kids. Lots of smiley faces – children, parents, aunties and uncles. Very sweet place.

Mela Kids – you have done it again with a first class event , well thought out and packed with delights...

That boat is as stroke of genius. It's kept my kids happy for hours – no need to go further!

My family has been here for over 4 hours still no grumps and groans – all busy and happy. Wonderful.

The Woodland Trust activities were fantastic – hands on and fun - and a tree to take home and plant.

The mini beast trays were the best things here.

Monkeys are the best!

I like making my elephant God from the pink dough.

The two dancing monkeys were the best thing

The Chinese knotting Monkey from knots was my favourite.

Everything was perfect. My little boy was tired but in spite of that he still made a monkey mask and an amazing monkey pendant.



Visitor Feedback -Happy Monkeys

Positioned at the Kidszone exit. Children (and parents) were encouraged to add comments to the "happy and "unhappy" monkeys. The feedback was overwhelmingly positive (even on the unhappy monkey sheets).

It's grrrrreat here, really good – we loved your dancing Hanuman. He was unstoppable. We are here with our kids and all having the best time.

I liked making my elephant in Nepal (aged 6)

We've all had a great time here. Really Brilliant. All great.

My family are very happy. Especially loved the Chinese and Nepal activity stalls – and making the monkey masks in India.

I like face painting in Africa.

We loved the Monkey gods - the Chinese one and the Indian One – they were both TOP MONKEYS!

Your eagle man made me smile – he was actually jaw droppingly perfect at being a golden eagle. I was with him all the way. Thanks to FCS for funding this boat – very clever.

We liked looking at the mini beasts under the microscope

"Everywhere I look
you can see folk
having fun here.
Parents are piled
high with arty
crafty stuff made
by their kids. Lots
of smiley faces—
children, parents,
aunties and uncles.
Very sweet place"

"That boat is as stroke of genius. It's kept my kids happy for hours — no need to go further!"

Mela Kidzone 2015





"An amazing cultural experience for the whole family, great experience, will definitely come again"

"I loved the dancing, the music, the smiley people"

Fantastic effort, very engaging, kids spent the whole day here
Lots for the babies, great, especially the sensory tent
Great to see the dancing displays, both my boys loved watching
Hanuman was fantastic, thank you
Kate and James
Very happy to be here with my kids
An amazing cultural experience for the whole family, great experience, will definitely come again
Brilliant, lots of interesting things for the kids and adults, loved the lichen
Great experience for the kids, and also in terms of cultural and environmental education
Smashing story telling, craft, dancing and bubbles. Love the Mela
Loved making the wands and the mini beasts, you should all be proud
Amazing good experience, well done
Hanuman was great, fab dancing
l loved the dancing, the music, the smiley people
The Kidzone was great, I met wonderful people
I loved to see Kiera so happy and Maggi so magical. I am grateful for this beautiful day here in the sun and spending the day with the beloveds





"Lots of things to see, even without kids!, great atmosphere (how old is too old to get your face painted!)"

"Absolutely brilliant for families! lots of variety! great activities! kids all love it!"





"Very informative and highly entertaining for the kids... and the adults"

"The boat performers are incredible, hilarious, my kid is mesmerised and totally focused"

The play area for under 5's! (quite important for us)	
Amazing, what an incredible atmosphere for multi-cultural harm	опу
ewis loved everything	
Cidzone was excellent, the boys loved it	
Fantastic fun, great atmosphere	
ery informative and highly entertaining for the kids and the a	dults
We love the Mela, amazing Kidzone we come every year and ma hings to the sound of crazy things	ке сгаzу
excellent, great fun with monkey man, loved the funny impression ne feel happy, loved the conga at the end	ıns, made
Ve loved the Mela Monkey theme this year	
Ny kids went Bananas for this place	
Vish I was 7 again!	
Ny kid is just loving all these stickers and shiney bits and pieces	
the boat performers are incredible, hilarious, my kid is mesmeris otally focused	ed and
ery good place for kids to learn. Baby tent for play is a very goo	
bsolutely perfectly pitched for kids of all ages. Excellent.	





"Excellent, great
fun with monkey
man, loved the
funny impressions,
made me feel
happy, loved the
conga at the end"

"Amazing, best day out in the whole of the festival. Go Leith!"

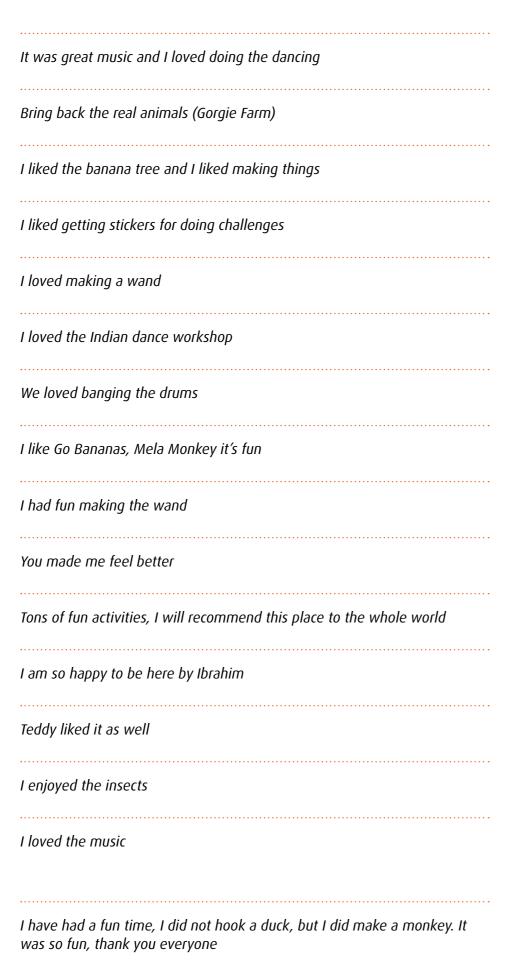
Mela Kidzone 2015





"Tons of fun activities, I will recommend this place to the whole world"

"It was great music and I loved doing the dancing"







"My henna hands stopped me doing other activities, next time I will do that last"

"Instead of a bigger sticker at the end... they could be given a free banana"

25

And for me, it was a long wait for some things



Participant Feedback

Our team enjoyed the weekend, with all the volunteers very happy to have been involved. We look forward to Mela 2016 with the hope of a bigger area and more diverse activities to be offered by BE United.

BE United

PlayTalkRead attended the Edinburgh Mela on Saturday 29th and Sunday 30th August 2015. In the Kidzone tent, the play workers delivered a fun song and rhyme session for families, as well as playing games with the families. Back at the PlayTalkRead stall, the team delivered arts and crafts activities and "Messy play". The Edinburgh Mela was a great success for us, with more than 1000 visitors to our stall. The Kidzone was fantastic, we especially appreciated being able to deliver the drop in sessions in the workshop tent as it allowed many families to come together and enjoy PlayTalkRead away from the stall, where it was very busy, and enjoy some songs and games. PlayTalkRead would love to attend the Edinburgh Mela again next year!'

Play Talk Read

The following are extracts from the Participants Monitoring form distributed to all the participating organisations:

Oganisation and support: how easy was it for you to prepare for the event?

Joanna was a great help and a great contact before and throughout the Mela. So very easy.

Everything OK

Very Easy

B Organisation and support: how easy was it for you to participate over the weekend?

26

Great, We accessed the site on Friday to set up which made things easier for Saturday and Sunday

All OK

Very helpful

Please share with us any direct feedback you received from your staff /participants or members of the public.

Families seemed to have a great time. Lots of happy people. When asked which was their favourite... Many families said "all of it".

Really good event, senior management of NTS want to come back next year.

No direct feedback but children seemed to enjoy monkey masks.

Would you participate in similar types of Mela events and if so, what would you like changed /improved?

Yes. Voices were a bit strained by the end. Music was quite loud at times (fuddy duddies).

Yes

Yes our pupils had a great time helping out.

Any other comments

Great event. Great people and great atmosphere.

Would you like to be contacted for involvement in next year's Edinburgh Mela, or any other related events?

Yes please.

Yes

8. Participant Monitoring

Due the large volume of participants it was impossible to accurately monitor all participants within the Kidzone, however we do know that we handed out at least 1,800 "Go Bananas" passes over Saturday and Sunday.

Official Mela visitors 2015:

Total attendance: 26,000

Kids: **5,442**

Although difficult to count visitors to each zone while working some staff and volunteers were able to keep rough participant records through both material count and on going note-taking. We can estimate minimum numbers in the kids area over the weekend to be something in the region of **1,800 - 2,100** visitors

visitors.



9. Appendices

Appendix 1

"It was great to welcome the Play Talk Read bus to Edinburgh Mela 2015 Kidzone. They provided a diverse range of activity to stimulate under 5's and their Mums and Dads and carers. Their staff were engaging and their song and play resources were both fun and educational. The See Play Read presence meant other arts and craft on site could flow smoothly allowing facilitators to concentrate on primary aged participants. Kidzone feedback over the years has always asked for more activity for nursery age and under 5's. Especially needed was more activity for the 3yr olds and under. So we were delighted when Play Talk Read came on board. "

Joanna Boyce. Edinburgh Mela, Kidzone Manager

Appendix 2 "Animal God" Posters

Sun Wukong



www.creative-art-works.org

Hanuman



www.creative-art-works.org

Appendix 3

Creative Art Works offers a unique combination of creative, professional and organisational skills with experience that ranges across the commercial, financial, artistic and not for profit sectors.

Our aims are to:

- Use art and drama to facilitate creativity and expression in others, using artistic engagement as a tool for analysis, discovery and learning.
- Help corporate and third sector organisations make informed decisions through a creative use of market research, concept development and project management.
- Plan, create and deliver projects, programmes and events that engage with all sections of society including hard to reach and minority groups.
- Promote, record and report using the written word, the visual arts, print, photography, design and the web.

We work with public, private and third sector organisations and strive to provide everyone with access to our services. Whilst we offer cost effective solutions to all our clients we are committed to directing any profit we generate towards supporting our work with groups engaged in social and educational projects.

Creative Art Works has particular interest in projects which promote sustainability, maximise social capital and engage with hard to reach and out of reach social groups. We believe in creating benefit beyond the immediate project remit and, when possible and appropriate, we will offer work and development opportunities to people looking for employment.

www.creative-art-works.org

Ganesh

www.creative-art-works.org

Sacred Cow

www.creative-art-works.org

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